



For immediate release:

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Sidewalk Moving Picture Festival Announces
Opening Night Movie

THE TEN by David Wain and Ken Marino
Will Open This Years Festival on Friday, September 28th

BIRMINGHAM, Ala. – THE TEN will open the 9TH annual Sidewalk Moving Picture Festival on Friday, September 28 at 8:00 pm at the Alabama Theatre. "I'm extremely excited that Sidewalk will present what looks to be Alabama's only chance to see THE TEN on the big screen and the beautiful Alabama Theatre is the perfect venue for it" says Catherine Pfitzer, the festival's Executive Director. Pfitzer adds, "THE TEN will have great appeal to Alabama film goers on several levels. It is hands-down the most hilarious film I've seen this year. It is a solid independent film that also has a lot of star appeal."

Masters of comedy David Wain ("Wet Hot American Summer") and Ken Marino team up behind the scenes and in front of the camera to create THE TEN: a lively, smart, and irreverent film about breaking all the rules. Directed by Wain and written by Wain and Marino, THE TEN presents a series of interconnected comic sketches designed to reinterpret – and reinvent – the Ten Commandments, making them "meaningful" (and funny) to a young, hip, audience of contemporary sinners. With each story told in a different style, but containing overlapping characters and themes, the film is a grand burlesque boasting an all-star cast that puts the sin back in cinema.

THE TEN stars Paul Rudd, Jessica Alba, Winona Ryder, Adam Brody, Gretchen Mol, Famke Janssen, Rob Corddry, Liev Schreiber, Oliver Platt, Justin Theroux and Ken Marino. Produced by Wain, Jonathan Stern, and Paul Rudd, THE TEN was released by THINKFilm on August 3, 2007 and is R rated.

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This year's festival will be September 28-30, 2007 spread throughout nine venues located in downtown Birmingham. In addition to the Birmingham Civil Rights Institute, venues include historic theatres such as the Alabama and Carver Theatres, Alabama Power, Birmingham Museum of Art, Harbert Center, the McWane Center will once again host the Children's Film Extravaganza, the Sidewalk Café, and the Sidewalk Music Lounge at the Speakeasy.

The 2007 Sidewalk Moving Picture Festival is located downtown Birmingham's historic Theatre District. Opening Night tickets are \$10 in advance / \$13 at the door. Weekend Passes are \$25 in advance and \$30 at the door. Discounts for Sidewalk members and students with valid ID. Tickets will be available online at www.sidewalkfest.com. Single Film Tickets will be available for \$7 each or three for \$17 during the festival weekend. Additional information is also available online at www.sidewalkfest.com.

The 2007 Sidewalk Moving Picture Festival is sponsored Alabama Power, Ebsco Industries, Sloss Real Estate Group, Fox 6, Black & White, Bright House, Charter Media, Birmingham Magazine, al.com, Children's Hospital, Vulcan Materials, Haskell Slaughter and is made possible, in part, by the Jefferson County Commission through the Jefferson County Community Arts Fund administered by the Cultural Alliance of Greater Birmingham.

The Sidewalk Moving Picture Festival is a project of the Alabama Moving Image Association, Inc., a publicly supported 501(c)(3) non-profit organization created to inspire, encourage and support films and filmmaking in Alabama.

About Sidewalk Moving Picture Festival: The Sidewalk Moving Picture Festival is a celebration of new independent cinema in downtown Birmingham. Since its debut in 1999 filmmakers from across the country and around the world have come to Birmingham to screen their work at Sidewalk and have been thrilled to discover fresh, enthusiastic crowds eager to devour new independent cinema. The atmosphere at Sidewalk is electric with creativity and collaboration as film-lovers and filmmakers mix and mingle between screenings, participate in panel discussions, or simply enjoy food at the Sidewalk Café or live music at the Sidewalk Music Lounge located at the Speakeasy. Don't miss your chance to be a part of what the *Ultimate Film Festival Survival Guide* calls "One of the Top 10 Film Festival Vacations."

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**For more information about the Sidewalk Moving Picture Festival
Visit us online: www.sidewalkfilm.org**