

TENTH ANNUAL


sidewalk

MOVING PICTURE FESTIVAL

PRESENTED BY REGIONS

For immediate release:

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Sidewalk Moving Picture Festival Announces Regions Bank As Title Sponsor

New Title Sponsor Will Help Festival Celebrate 10th Anniversary

BIRMINGHAM, Ala. – The Sidewalk Moving Picture Festival, recently recognized as one of TIME magazine’s “Film Festivals for the Rest of Us” and featured on STARZ! network, is pleased to announce a partnership with Regions Bank. “I am extremely excited about our new title sponsor, Regions Bank. The exposure and strength that we will gain from this partnership will enable us to move forward and expand the festival for years to come,” says Catherine Pfitzer, the festival’s Executive Director.

The 2008 Sidewalk Moving Picture Festival Presented By Regions Bank will celebrate “Ten Years Of Independents.” This year’s festival will be September 26-28, 2008 and is located in downtown Birmingham’s historic Theatre District. Venues include the Birmingham Civil Rights Institute, historic theatres such as the Alabama and Carver Theatres, Alabama Power, Birmingham Museum of Art, the McWane Science, and the Sidewalk Music Lounge at the Speakeasy.

“Regions is proud to sponsor the Sidewalk Moving Picture Festival,” said Bill Ritter, North Central Alabama area executive. “It is one of the highlights on Birmingham’s cultural calendar, and provides an entertaining and enriching experience for our community and the many visitors it attracts.”

The Sidewalk Moving Picture Festival Presented By Regions Bank is a project of the Alabama Moving Image Association, Inc., a publicly supported 501(c)(3) non-profit organization created to inspire, encourage and support films and filmmaking in Alabama.

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About Sidewalk Moving Picture Festival Presented By Regions Bank

The Sidewalk Moving Picture Festival Presented By Regions Bank is a celebration of new independent cinema in downtown Birmingham. This year's festival will be September 26-28, 2008. Since its debut in 1999 filmmakers from across the country and around the world have come to Birmingham to screen their work at Sidewalk and have been thrilled to discover fresh, enthusiastic crowds eager to devour new independent cinema. The atmosphere at Sidewalk is electric with creativity and collaboration as film-lovers and filmmakers mix and mingle between screenings, participate in panel discussions, or simply enjoy food at the Sidewalk Café or live music at the Sidewalk Music Lounge. Don't miss your chance to be a part of what the Ultimate Film Festival Survival Guide calls "One of the Top 10 Film Festival Vacations."

About Regions Financial Corporation

Regions Financial Corporation is a member of the S&P 100 Index and Forbes Magazine's "Platinum 400" list of America's best big companies. With \$144 billion in assets, Regions is one of the nation's largest full-service providers of consumer and commercial banking, trust, securities brokerage, mortgage and insurance products and services. Regions serves customers in 16 states across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates over 1,900 banking offices and nearly 2,500 ATMs. Its investment and securities brokerage, trust and asset management division, Morgan Keegan & Company Inc., provides services from some 400 offices. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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Presented By Regions Bank
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